Holzweiler

 \rightarrow Sustainability Strategy

As a forward-thinking company that aims to grow in global markets, sustainability is both a requirement but also a natural part of what Holzweiler does. The company values: Lots of Love, Engagement, Quality and the statement I am possible, is the foundation of how we work and improve on this area. The great internal commitment creates opportunities in a changing industry.

Holzweiler's sustainability strategy includes embedding circular processes to extend the lifetime of our products and the resources we use, reduce our environmental impact by respecting the tolerance of our planet, comply with human rights and ensure decent working conditions by carefully selecting our production partners and work together with them for improvement when needed, trace our supply chain, and be transparent about our work, by reporting on progress and connecting with our customers.

We believe alliances is the greatest measure for improvement. Alliances with our suppliers, our customers, other brands, NGO's and stakeholders, as well as leading system and innovation partners.

As a company we will always look forward, taking advantage of future opportunities and being ahead of upcoming requirements and regulations — making Holzweiler an attractive brand for a target group that increasingly shares our values.

We are implementing several initiatives to fulfil our strategy. Changing our design processes, focusing on eco design techniques to reduce textile waste, and ensure longevity, and digitalizing with 3D design to reduce number of samples, transports and saving time and costs. Increase the use of low-impact materials that are within Holzweiler quality standard for longevity. Facilitating a long life for our products with resale and rental. Doing greenhouse gas reporting annually as a foundation for an action plan for improvement. Tracing our supply chain and collecting data on production partners, using innovative technology. Caring for our extended family, our suppliers, by improving our purchasing practice and focusing on workers representation and wages. Launching product passport to engage with our costumer and enable them to take more conscious decisions, as well as making it easy for them to give their products a second-life and prepare for sorting and eventually recycling, including our customers on our sustainability journey with openness about achievements and challenges.

Always being forward future thinking, looking for opportunities and collaborations to drive positive change.

